

2026 CHILDREN'S CHARITY GALA

SPONSORSHIP OPPORTUNITIES

✦ *Shining Brighter. Together* ✦

Brighter days start here. When we come together, we do more than support—we create brighter days ahead. This year's Northern Lights Foundation Gala, Shining Brighter, Together, is a celebration of resilience, hope, and the powerful impact we can make side by side for local children and families facing life-threatening illnesses.

SPONSORSHIP TIERS

Presenting Partner: Shining Brighter \$10,000

Exclusive Title Sponsor

The highest level of partnership and visibility for organizations committed to creating brighter futures for local families.

Includes:

- Exclusive event naming rights as the **Presenting Sponsor**: 2026 Shining Brighter, Together Gala presented by [Company Name]
- Exclusive six-week, multi-station radio campaign featuring approximately **750 promotional announcements** across B105, Mix 108, Kool 101.7, Sasquatch 92.1, and The Northland FAN, including **two sponsor mentions per spot** and matching streaming exposure where available
- VIP seating for **16 guests** (two premier tables)
- Opportunity for an executive representative to deliver welcome remarks during the gala
- Company logo prominently displayed on the gala podium throughout the event program
- Featured sponsor recognition across social media and event marketing leading up to the gala
- Dedicated sponsor spotlight on Northern Lights Foundation social media channels
- Group photo opportunity at the gala, with post-event access for company marketing and social media use

Bright Future Sponsor — \$8,000

Premier Community Leadership Sponsor

Includes:

- VIP seating for **8 guests** (one premier table)
- Featured logo placement on gala signage and event materials
- Recognition as a **Bright Future Sponsor** during the gala program
- Six-week, multi-station radio campaign featuring approximately **750 promotional announcements** across B105, Mix 108, Kool 101.7, Sasquatch 92.1, and The Northland FAN, including sponsor recognition within promotional messaging and matching streaming exposure where available
- Featured sponsor recognition across social media and event marketing leading up to the gala
- Dedicated sponsor spotlight on Northern Lights Foundation social media channels
- Group photo opportunity at the gala, with post-event access for company marketing and social media use

Hope Sponsor — \$5,000

Community Impact Sponsor

Includes:

- Reserved seating for **8 guests**
- Logo placement on gala signage and event materials
- Recognition as a **Hope Sponsor** during sponsor thank-you remarks at the gala
- Six-week, multi-station radio campaign featuring approximately **375 promotional announcements** across B105, Mix 108, Kool 101.7, Sasquatch 92.1, and The Northland FAN, including sponsor recognition within promotional messaging and matching streaming exposure where available
- Recognition across social media and event marketing leading up to the gala

Supporting Sponsor — \$2,500

Includes:

- Reserved seating for **4 guests** at a shared reserved table
- Logo placement on gala signage and event materials
- Recognition as a **Supporting Sponsor** across event marketing and during the gala
- Social media thank-you recognition leading up to the event demonstrating your organization's commitment to supporting children and families across the Northland.

Table Sponsor — \$1,200

Includes:

- Reserved table seating for 8 guests
- Company logo prominently displayed on your sponsored table

At the Northern Lights Foundation, we believe every child deserves moments of joy, comfort, and support, and through the strength of our community, we continue creating brighter days and lasting hope for the families who need it most.



**Northern Lights
Foundation**
A children's charity

2026 CHILDREN'S CHARITY GALA

SPONSORSHIP COMMITMENT FORM

✦ *Shining Brighter. Together* ✦

Thank You! Your generosity helps create brighter futures for local children and families throughout our community. We are sincerely grateful for your partnership and support of the Northern Lights Foundation Children's Charity Gala.

Please return this completed form to:

Email: ToddJ@NorthernLightsFoundation.org

Or via Mail: Northern Lights Foundation

P.O. Box 16190

Duluth, MN 55816

Please Return By: August 28th 2026

SPONSORSHIP INFORMATION

Company Name (if sponsoring as a business): _____

Primary Contact: _____

Phone: _____

Email: _____

Mailing Address: _____

City: _____ **State:** _____ **ZIP:** _____

SPONSORSHIP SELECTION

Sponsorship Level: _____

Sponsorship Investment: \$ _____

Additional Gala Tickets

Additional guest tickets are available for **\$100 per person**.

Number of Additional Tickets: _____

Additional Ticket Total: \$ _____

Total Sponsorship Commitment

Total Amount Due: \$ _____

PAYMENT INFORMATION

If paying by check:

Please make checks payable to **Northern Lights Foundation**.

For Credit Card Payment:

Please use this link: <https://cbo.io/app/public/bidapp/northernlights/tickets/tix> Or the QR code



Thank you for partnering with the Northern Lights Foundation.
Your support helps us continue making a meaningful difference in the
lives of local children and families throughout the Northland.



**Northern Lights
Foundation**
A children's charity